

BIOGRAPHY

JEFF HASENFRATZ, Managing Director of *Mindsight Executive Development Services*, is a Shanghai-based executive coach, facilitator, and Mandarin speaker who has made his home in Asia for over 17 years. His interest in helping organizational clients identify and develop the potential of senior teams has led him to focus his career in the area of executive development.

Jeff's 20+ years of experience in the technology and human capital consulting industries includes functional specialization in business development and in talent assessment, development, and transition. Previous corporate associations include Hewlett Packard, Russell Reynolds Associates, and Cincinnati Bell.

Mindsight, which offers executive coaching, senior team alignment, and related organization development services, was formed in Hong Kong 7 years ago. Client organizations include Fortune 200 and FTSE 100 firms in the technology, construction materials, consumer goods, entertainment, and financial services industries. Executive clients are typically CEOs, Managing Directors, Managing Partners, and their teams.

Clients benefit not only from Jeff's ability to help executives gain and leverage greater self awareness, leading to performance improvement for themselves and their direct reports. They also enjoy his practical and humorous personal style.

Jeff, a certified Integral Coach through New Ventures West, is a member of the International Coach Federation and holds the degrees of Juris Doctor (Law) and Bachelor of Arts in Political Science. He is also a trainer of Edward de Bono's *Lateral Thinking* tools and is certified to deliver and interpret the MBTI, MPA, and Conflict Dynamics Profile assessments.

A founding member of what is now called the Hong Kong International Coaching Community, Jeff also initiated the Shanghai Coaches Learning Group, and is a former board member of the Getting Back to Work Foundation. In his spare time he enjoys practicing taichi, reading, traveling, and spending time with his family.